

SouthBank
Tri Club

Our Year in Review



2016/2017
Annual Report and Financial Statement

President's Report

What a year 2016/2017 was for South Bank Tri Club!!.. Now it is time to reflect on what was achieved as individuals and as a club.

SBTC was established in 2010 and in the 2016/2017 we had 345 members. Our vision is:

To provide a low cost, social, inclusive and supportive environment for individuals of all levels and abilities to train in a group, compete in triathlon or other aligned sports, and improve their health and fitness.

Since its establishment SBTC has always strived to improve what it offers its members. This year this included moving to the use of accredited coaches for our training sessions, expanding the range of sessions available, increasing the range of social opportunities for our members, and making it easy for our members to access quality products that support their health and fitness goals.

This year also has been one of outstanding personal achievements. Again, congratulations to our annual Award recipients:

Triathlete of the Year

Male

1st Jaime Casajares
2nd Michael Dixon
3rd Steven Williams

Female

1st Stephanie Albert
2nd Chrissie Bowie
3rd Ana Oertel

Swimmer of the Year - Vance Hetariki
Cyclist of the Year - David Witham
Runner of the Year - Alvin Obed
President's medal - Emma Sunley

And special mention of Chrissie Bowie for her Kona debut in October 2016.

I can assure you that 2017/2018 is going to be another exciting year of training, racing and friendship at SBTC!

My sincere thanks to my fellow committee members for their time, energy and dedication to SBTC. Finally, I would like to thank you, the members of this great club. It's been an honour and privilege to serve as your President. See you out there training, racing and partying.

Sonya Stacey
President 2016/2017



Treasurer's Report

Along with a strong year of training, racing and socialising we have had another strong year of financial performance. The club finished the year with a profit of \$13,320.40. This profit will be re-invested into the clubs activities in the coming season. The cash position at 30 June 2017 is similar to last year. The net asset position of the club has been strengthened through an increase in stock on hand and a reduction in liabilities. The club is in a very stable financial position ready for the implementation of our planned improvements and activities for the 2017/18 season.

Key points of note:

- Stock on hand (ie, merchandise) being held is considerably larger than last year, largely due to the bulk order of buffs, caps and visors late in the final year.
- Sale of the club's wind trainers continues, realising some of the value of the club's equipment.
- Key contributors for the Club's end of year position were revenue generated from sponsorship and cumulative profits from club events, such as the Trivia Night and Noosa training camp. The club performed 'volunteer' roles for event organisers including Sunshine Coast 70.3 World Championships and Straddie Salute. These generated \$2,925 worth of income.
- A large investment into training and coaching was made this past year. The committee acknowledges the importance of remunerating our valuable and long serving coaches plus investing in training new coaches.
- The club used its Scody credits to purchase and stock relaxed fit cycling jerseys. This has not only meant that new members have access to cycling kit straight away but also additional income for the club.
- The club was able to continue to invest in the 4th leg to ensure members have a range of social events. This included contributing to the costs of the Christmas party and Annual Awards night; catering for afternoon social gatherings and proving a 'coffee tab' at key annual meetings

Last season the club attracted 324 financial members through our 6mth, 12mth, supporter and junior runner options. During the 2016/17 season the club reached 342 members.

The committee looks forward to another season of exploring options to generate additional revenue for club activities and ensuring our investments are in line with the strategic objectives of the club.

Joanne Wedlock
Treasurer 2016/2017



2016/2017 – our season in review

During the 2016/2017 season the Club continued to focus on improving the services provided to our members.

The key achievements against each of these are detailed below.

Training

- Delivery of a weekly schedule of free sessions including functional strength (Monday); running (Tuesday and Thursday); and cycling (Wednesday and Friday).
- Provision of structured weekend sessions, including long rides, open water swimming and long runs.



- Development of a provision of generic training programs for Tweed Enduro, Mooloolaba and Sunshine Coast 70.3.



- Revision and updating of the SBTC Ride Rules and Etiquette
- Two training camps and one training day were held during the year, including a two-day long-course camp in conjunction with the Tweed Enduro program. Feedback surveys were held for each of these and the results used to improve future camps.



- Regular scheduling of the 'mega-brick' including a return ride to Redcliffe and participation in the open water swimming offered by Grimsey's.
- Use of Training Peaks for the distribution of the Club's generic training programs

- Provision of unique cycling jerseys for our volunteer Ride Guides(funded by our gold Sponsor– Cowch)
- Provision of free SBTC swimming caps to members (funded by our silver Sponsor – Tri-Shack)



Coaching



- The SBTC coaching structure was finalised and implemented. This includes a combination of qualified paid coaches for the weekly sessions; volunteer Triathlon Development coaches that develop the generic training programs and coordinate the training camps; and volunteer assistant coaches and ride guides to support the coaches.

- Extension of the coaching service agreement with P.A.T.42.2 Running for the provision of the running and functional strength sessions
- Engagement of a cycling specific coach, (initially Liz Nelson and more recently Chris Elder) for the provision of quality sessions to improve the quality of the Club's cycling program and member's skills



- Continued partnership with Somerville for the provision of two (2) triathlon-specific supported swimming squad sessions
- Provision of training for 15 SBTC members to become qualified Community Coaches

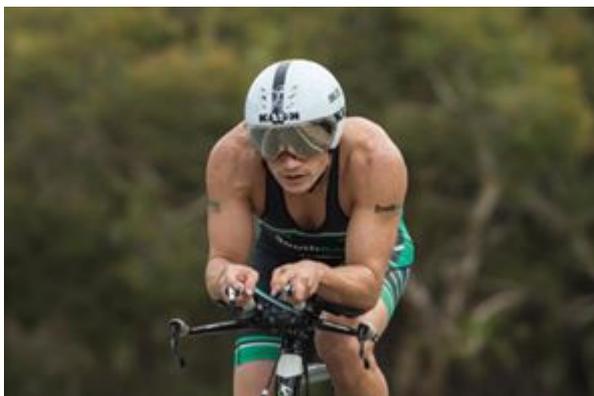
Race Day

SBTC are known for providing a supportive, valuable and fun experience for members and supporters at race events, and this year was no different.



- At seven (7) events this year, members were provided with a range of support services, including massage services from Body Leadership, food and beverages, as well as the wonderful Green Army cheer squad. The wading pool also proved a popular addition.

- The SBTC tent was taken to numerous additional events by members to provide with a base and meeting place for members.



Social

SBTC are the fourth leg specialist and providing a social and supportive environment is key to who we are as a club. SBTC aim to always organise events that are of a high quality and provide value for money.



This year, a number of opportunities for social gatherings were organised including:



- Afternoon celebrations, with catering, following key club events
- 'Thank God it's Friday' drinks
- Regular post-parkrun breakfasts
- An unforgettable Hawaiian - themed Christmas party (pink flamingo and all)
- The very grand and joyful masquerade Annual Awards

Membership

- Continuing to provide a range of membership options, including social/supporter for members who are currently not training and partners of members, a low cost means to be a club member. The junior membership options also continued to be made available.
- Active promotion of Try Before You Buy opportunities
- Development of a process to enable visiting members of other Triathlon Clubs or out of town visitors participate in SBTC training sessions
- SBTC have become more active on social media and we have introduced a weekly members' email to ensure members are kept as informed as possible.



Merchandise



Providing with well-fitting, fashionable club kit has been the priority this year, with our agreement with Scody for the supply of our premium items continues to be central to this. We have continued to work with Scody to be able to provide a wide range of items that meet the needs of members.

This year we have provided a range of additional items via our SBTC shop, including:

- Running t-shirt
- Buffs
- Running caps and visors
- Port Macquarie commemorative t-shirts
- Relaxed fit cycling jerseys



Other

Although less visible to members, a lot of effort continues to be made to enhance the operations of the club with the intent to ensure its long-term viability and ensure expectations of its volunteer committee are manageable. Some examples include:

- Redevelopment of the SBTC website to improve its useability
- Updated funding plan for the new season to ensure expenditure on a planned basis and for the financial viability of the club
- Risk management plan and on-line incident report

- Conducting the second ever member survey which was used to inform the Strategic Plan for the 2018 to 2019 seasons
- Development and release of a 'Member Protection Policy'
- Role descriptions have been written for each of the committee positions and are available on the website for all members



We have also worked on an enhanced focus on supporting our valued sponsors and partners, and providing opportunities for our members to learn more about their services. This has included:

- Organisation of two shopping events at Tri-Shack including an information evening
- Provision of PURE hydration at training camps
- Events at Cowch
- Promotion of Planet Cycle's women's cycling month, maintenance courses and other events
- Try-On days of On running shoes, organised by Pat Nispel.

This year SBTC also gave back to the community by volunteering at a number of events including 'taking over' South Bank parkrun, and aid-station duties at 70.3 Worlds (Sunny Coast); Straddie Salute; Roma Double and the Velothon.



Member of the month

Each month the Committee recognises one of our valued members for their achievements, contributions, consistency and any other reasons. The 2016/2017 Members of the Month were:

August 2016	Alvin Obed	January 2017	David Bond
September 2016	Mark Foster and Emma Sunley	February 2017	Trick Ramirez
October 2016	Ana Oertel	March 2017	Melissa Kilne
November 2016	Becci Johnson	April 2017	Robin Martin
December 2016	Kota Inoue	May 2017	Paul Stockwell
		June 2017	Ward Stacey



Plans for the year ahead...

Planning for the 2017/2018 is well underway by the SBTC committee with a focus on consolidating the services provided and further enhancements.

Below is a little taste of what is planned:

- Supporting two members to become qualified as Development Coaches so that specialist coaching support can be provided to members for short course (sprint and standard distance) and long course.
- Enhancement of the weekend training program through the involvement of the coaches in the sessions.
- Provision of a SBTC dedicated Community Coaching program a further 16 members attain this assistant level accreditation. This is an opportunity for members to not only increase their own knowledge and skills, and also be able to 'give back' to the club.

We are looking forward to another great year together in 2017/18, and beyond.

SBTC Committee
2016/2017



SBTC on tour....



